

# KAYLEIGH FOY

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CREATIVE ARTWORKER

## CONTACT

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**Greater London, UK**

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## EDUCATION

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**Sheffield Hallam University**

BA Hons Graphic Design

2010 - 2013

**Bexley Grammar School**

3 A-Levels and 12 GCSE's

2003 - 2010

## SKILLS

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Adobe Creative Suite  
Adobe InDesign CC  
Adobe Illustrator CC  
Adobe Photoshop CC  
Print Ready Artwork  
Packaging and Die Lines  
Product Labelling  
Image Retouching  
Illustration  
Surface Pattern Print  
Microsoft Office Suite  
Word  
Powerpoint

## CAREER HISTORY

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**Freelance**

Sep 2017 - Present

**Bugler Smith**

Feb 2016 - Aug 2017

**UP Global Sourcing**

Nov 2015 - Feb 2016

**Mountain Warehouse**

Sep 2013 - Nov 2015

## PROFILE

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Confident mac and adobe literate creative artworker and designer, passionate about all print design and placement/surface print. A strong creative artworker with an eye for detail, a fast learner, quick and independent worker and a friendly and approachable team player who isn't afraid to ask questions. Experienced in artworking for a wide range of projects and products, such as apparel, packaging and swing tags, cutter guides, FOP print and labelling, catalogues, brochures and all other print collateral.

## EXPERIENCE

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**Creative Artworker & Designer, Freelance**

London | September 2017 - Present

Working with a range of agencies to produce print ready artwork for both sampling and the final product, including front of product, labelling and the packaging, for clients such as Primark, Accessorize, Monsoon and BBC, working to their brand guidelines and requirements for products such as beauty, gift and merchandise.

Experienced in working one to one with small businesses and individuals for branding projects, corporate brochures and wedding stationary.

**Creative Artworker, Bugler Smith**

Lymm, Cheshire | February 2016 - August 2017

Part of a small agency creative team of 3, working with clients such as Vets4Pets, Pets at Home, FM Outsource and Rentalcars. My role was to maintain the daily workload of existing clients, including promotional materials for regular campaigns, internal communications collateral such as posters and brochures, and artworking a variety of materials for annual events. Within the team, I was the go to member for final print ready artwork and turning around regular jobs for tight deadlines.

**Creative Artworker, UP Global Sourcing**

Oldham, Manchester | November 2015 - February 2016

Responsible for producing a high turnover of artwork daily, working closely with some big household brands, following their specific brand guidelines such as Russell Hobbs, Salter and Dreamtime, as well as licensed Disney and Universal characters. It was essential to learn quickly, yet be precise, setting all artwork to a print ready standard as well as directing photography and retouching all images to the specific guidelines required.

**Graphic Designer, Mountain Warehouse**

Victoria, London | September 2013 - November 2015

This in-house role gave me an extensive range in experience and grew my skills quickly as a designer. Being promoted within the team increased my responsibilities to managing all incoming artwork briefs for packaging, prints & t-shirts, across all departments. This meant I was in constant communication with buyers, receiving and delegating briefs, taking on feedback, over seeing the final artwork produced and allowing me to focus on the areas I loved the most, print and illustration.